

Accepted on October 21, 2010

**AFRICAN BURYING GROUND COMMITTEE
MEETING MINUTES**

AUGUST 11, 2010

**PORTSMOUTH PUBLIC LIBRARY
Hilton Garden Inn Room**

3:00 P.M.

Present: Vernis Jackson, Chair; Mary Bailey, Vice Chair; Valerie Cunningham;
Councilor Christine Dwyer; Kelvin Edwards

Also Present: David Moore, Assistant Community Development Director; Cindy
Hayden, Deputy City Manager

Absent: Suzanne M. Woodland (Ex-Officio); Steve Parkinson (Ex-officio)

Chairwoman Jackson opened the meeting and thanked the guests for their attendance and participation in the Burying Ground project. She then recognized meeting facilitator Mary Jo Brown of Brown & Company. Ms. Brown explained that the purpose of the meeting was to discuss the resonant messages of the Burying Ground project for the purpose of developing effective communications with the public during and potential donors during the planned fundraising effort.

The Committee and the invited guests discussed key messages of the Burying Ground story; the need to be accurate in reciting the history of the site; ensuring clear communications about the project; audiences that should be reached out to; key characteristics of the project; as well as tactics for a fundraising campaign.

Ms. Brown and Mr. Moore indicated that a summary of the discussion would be distributed to meeting attendees and additional input needed prior to finalizing the content.