

In Attendance:

Robin Albert Tom Cocchiaro Meganne Fabrega Chris Greiner Sarah Haskell Steve McHenry Anna Nuttall

Absent:

Diane Cabell Molly Ferrara Russell Grazier Peter Michaud Leanne Spees Liz Wright

Also:

Sue Cobler

Steve McHenry began the meeting at 6:33pm.

1. Review of Minutes

Chris Greiner respectfully apologized for not sending out the November meeting minutes prior to this month's meeting. November minutes will be sent out and approved at the January meeting.

2. Governor's Arts Award Nominations

Sue Cobler reported that the biannual Arts Awards nominations are coming up. Nancy Carmer offered that the EDC would nominate Art-Speak in the category of Distinguished Arts Leadership. The board unanimously approved a motion allowing Sue to pursue this initiative with Nancy.

3. Member-at-Large on Executive Committee

It was suggested that Meganne Fabrega join the Executive Committee as an at-large member. Official motion and vote will occur at next month's meeting.

4. Committee Reports

a. AFTA Committee: Sue Cobler reported that audience intercept surveys will occur for one year starting January 2011. We are required to collect 800 surveys. A calendar of January cultural events was distributed.



December 20, 2010 Board Meeting Meeting Notes

- **b. Marketing Committee:** Tom Cocchiaro reported that the committee would like to develop a marketing plan for the upcoming year, based on the work of other committees. Also discussed was work on a new logo, new website, board member nametags, FB fan page, a twitter account, a quarterly email newsletter, and potentially streetlamp banners as a fundraising opportunities.
- c. Development Committee: Meganne Fabrega reported that the focus of the committee is grant submissions. In order to apply for grants, however, committees need to provide projects to the development committee so that grants can be tailored to projects. A particular grant that would fund an initiative with "sister cities" across the world has a deadline of January 15.
- **d.** Outreach and Education: Did not meet, but the focus of their next meeting will be regarding Youth Art Month, which occurs in March.
- **e. Public Art:** All appointees of the Public Art Acquisition committee have been notified that they have been appointed.
- 5. Additions to the Agenda

6. Adjournment

Meeting was adjourned at 8:24pm.

Meeting notes taken by Chris Greiner, Secretary.



Art-Speak, City Cultural Commission Board of Directors (alpha order)

Robin Albert
Diane Caball, Vice Chair
Tom Cocchiaro
Meganne Fabrega
Molly Ferrara, Treasurer
Sarah Haskell
Russell Grazier
Christopher Greiner, Secretary
Steve McHenry, Chair
Peter Michaud
Anna Nuttall
Leanne Spees
Liz Wright
Nancy Carmer, Ex Officio
John Bohenko, Ex Officio