

Report on Downtown Parking Supply & Demand
7:00 p.m. – December 1, 2011
City Hall - Eileen Dondero Foley Council Chambers

AGENDA

- I. INTRODUCTION** – City Manager John P. Bohenko
- II. PRESENTATION** – Jason Schreiber, Nelson\Nygaard Consulting Associates
 - A. Why are we doing a parking study?
 - o Parking is hard to find in downtown, affecting customer access
 - o Nearby lots are full, limiting long-term options
 - o Hanover/High garage often at capacity
 - o Portwalk lot to be redeveloped, reducing public supply
 - o Businesses cannot secure parking for tenants
 - B. What works well?
 - o Parking demand is low today: vacancy rates are high (i.e. office space)
 - o Internal capture: Portsmouth trip-making is half of national averages due to walkability
 - o Shared parking: One parking space serves multiple trips/purposes in downtown; parking demand is half of national average
 - o Less desirable parking is cheaper, incentivizing remote parking
 - C. What doesn't work well?
 - o Parking demand is expected to grow as vacancies decline
 - o Walkability barriers restrict internal capture potential (Maplewood/Middle, Junkins causeway)
 - o Private sharing is poor (unbalanced utilization)
 - o Pricing not high enough in core: over-utilized prime parking; drivers hunting for spaces
 - D. Key best practices
- III. QUESTIONS AND COMMENTS**
- IV. NEXT STEPS** – City Staff