

ArtSpeak Meeting
June 18, 2012 6:30 – 8:30
City Hall 4th floor
Portsmouth. NH

Present:

Robin Albert
Robin Lurie-Meyerkopf
Sarah Haskell
Cathy Sununu
Nancy Pearson
Anna Matheson
Liz Wright
Molly Ferarra
Anna Nuttall

Absent:

Leanne Spees

Welcome and introductions

Minutes:

- May meeting minutes were approved.

Treasurer's report:

- April report approved and accepted.
- May report approved and accepted.
- Molly will work on an Art Speak budget FY 2012-13 and go over it with Anna Matheson

Slate of officers 2112-2013 ~ approved

- President Nancy Pearson
- Vice President Liz Wright
- Secretary Sarah Haskell
- Treasurer Anna Matheson
- Member at large Cathy Sununu

AFTA Roll Out report

- **Results are in:** With fewer participating organizations we saw a rise in arts dollars spent.
- **June Symposium: June 27, 2012 Discover Portsmouth 8:30 – 9:30**
 - Use this event as a way to introduce the AFTA Roll September event
 - Talk about the “number” of 41 ½ which is an 8.5% increase from last year
 - Get the public's interest in the September Roll Out event

- This is a “soft roll out” event, building enthusiasm for the September Roll Out: meaning we have some control over how the information from the AFTA survey is parceled out.
- **Summer Underground Campaign**
 - Symposium as kick-off
 - Social media marketing: including “Tip of the Week”
 - Encourage area businesses and organizations to have fun with the number 41 ½ to continue to generate curiosity around the September Roll Out Event
- **September Roll Out event**
 - Leanne and Robin are putting together a description of the event to share with the Chamber of Commerce.
 - “Save the Date” email will go out soon
 - **Brochure:** Nancy working on mock up brochure. Robin L-M will get quotes for printing 2500 – 5000. NH Charitable has given us \$2000 for printing the brochure
 - Schedule was sketched out for the events on September 13: Chamber breakfast and Rotary luncheon.
 - Thursday evening: dinner with Randy, the board and perhaps other select guests.
 - Workshop September 14 Friday morning for any area organizations, businesses, individuals, artists, etc who are interested in how to use this information

Hiring Staff:

- Discussion of numbers of hours/week and hourly pay.
- A specific hourly wage will be offered with a somewhat flexible number of hours/week ~ \$15/hour 15- 20 hours/week
- Board approved position description; minor changes will be emailed to Cathy for final edit.
- Position description will be emailed to Nancy Carmer for her approval and ask her what is our next step.
- The executive committee will serve as the search committee for the position.
- Second interview will be offered to the whole board.

Report to City

- Monday 7 PM June 25, 2012 Chambers, City Hall, Portsmouth
- Key points—
 - AFTA survey
 - Highlight past year accomplishments
 - Art Speak re-organization
 - Energized board and still recruiting new members
 - Invite to June Symposium and September Roll Out

Per Cent for Art

- Anna N. and Cathy attended the PMS % Art meeting with former board member Jane James.
- Anna N., Jane and Cathy will draft criteria and prepare a RFP

Other

- **Market Square:** flower bed straw sculpture has recently “popped up”. Board members are curious about how this project was approved. This reinforces the need for a % Art Committee
- With the end of FY 2011-12, board members are asked to make a financial donation. Some board members are doing in-kind donations.
- Sarah will write a letter to Nancy thanking her for the banner used on Children’s Day.

Tuesday July 12, 2012 7:30 AM
Executive Cmt meeting proposed.

July 30, 2012 6:30 Board meeting.
August 20, 2012 Board meeting.
Exec committee July 24, 2012 7:30 AM
8:30 meeting adjourned.