

CITY OF PORTSMOUTH



PRESS RELEASE

**FOR
IMMEDIATE
RELEASE**

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The City of Portsmouth to Design Public Wayfinding System

PORTSMOUTH, NH – A public meeting, *Introduction to Wayfinding*, will be held on Wednesday, February 13th at 6pm in the Levenson Community Room at the Portsmouth Public Library.

The City of Portsmouth is embarking upon an exciting new project to design a public wayfinding system (e.g. signs, directionals, etc.) that will provide the public with information that is not only clear and concise, but also very inviting. The wayfinding system will assist in effectively navigating the public to their destination within the City by means of motor vehicle, bicycle and foot.

It is anticipated that the project be completed by early summer 2013. The City will develop a dependable and standardized wayfinding plan that identifies appropriate locations, messaging and uniformed signs.

The City's staff will be working with Merje, a consulting firm based out of West Chester, PA. Merje has worked alongside more than 40 municipal wayfinding programs and has experience involving port cities, historic places, and urban downtowns, similar to the City of Portsmouth.

The public is welcome and encouraged to come and learn more. For more information, please contact Juliet Walker, Transportation Planner, City of Portsmouth Planning Department, 610-7296, jthwalker@cityofportsmouth.com.