



Parking and Traffic Safety Committee Work Session

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Goals of this Work Session

- ▶ Review the Overall Parking Principles
- ▶ Better understand our current parking system
- ▶ Look at future programmatic changes in the parking system

Overall Principles

- ▶ A balanced mix of retail/ restaurant, office, and residential use is key to downtown vitality
- ▶ A downtown parking supply that is convenient , viable, and central to downtown destinations is key to the short-term and long-term health of the City's retail, restaurant, and office economy

Snapshot of Our Current System

On-Street

Single Space Meters

Pay and Display

Free/Time Limited Parking

Off-Street/Garage

Pay and Display Lots

Parking Garage

Free Lots

Public/Private

Use of Shoal's Workforce Parking

CCC Shuttle Lot

Continual Search for Private Partners

Resident Discount Program

Possible Future Considerations

Current Industry Standards

85% Utilization by real time data
Remove Time Limits
24 Hour Utilization

Shoup

Use real-time data to move prices up or down to achieve this usage point

Cities undercharge for curb parking and rely on time limits to create turnover

24 hour data needed for proper pricing

Current Operations

Manual counts taken over 4 day period a few times per year

We use time limits, not pricing, to create turnover

No enforcement, per ordinance, after 7pm

Single Space Meters

Current Technology



Available Technology



Multi-Space Meters

Current Technology



Available Technology



Pay by Space



Real-Time Data



Programmatic Changes Needed



- ▶ Real-Time, Data Driven Occupancy Data
- ▶ User Education
- ▶ Ordinance Changes
- ▶ Continued To Develop Public/Private Partnerships

QUESTIONS?