

**Vaughan Mall Blue Ribbon Committee  
Meeting Notes  
June 28, 2019**

**Members Present:** Doug Roberts, City Councilor; Nancy Pearson, City Councilor; Ned Reynolds, City Councilor; Sam Winebaum; Bryan Murphy; Ellen Fineburg; Peter Vandermark

**Staff:** Nancy Carmer, Economic Development Manager; Jacob Levenson, Solid Waste Sustainability Coordinator

- I. Roll call – all members were present.
- II. Review/acceptance of June 14, 2019 meeting notes – On a motion by City Councilor Nancy Pearson, seconded by Ellen Fineburg, the draft meeting notes of June 14, 2019 were unanimously approved.
- III. Discussion of goals /strategies to achieve committee charge

Within the context of the committee charge, members discussed goals for interim, near-term strategies to improve Vaughan Mall as well as key elements to achieve the goals and opportunities for modeling future innovative plans for proactive placemaking. The following action plan elements were suggested:

- Employment of a systems-focused approach and potential opportunity to engage an urban design professional.
- Inclusion of tactical urbanism elements in Vaughan Mall.
- Enhancements of the commercial/economic opportunities.
- Importance of the role of the Mall as a quiet pedestrian linkage between Chestnut Street and Portwalk devoid of vehicles.
- Need to leverage (versus repetition of) the visioning work of the 2017 Vaughan-Worth-Bridge Revitalization Blue Ribbon Committee and the 2018 PS21 Vaughan Mall Green effort particularly as it relates to connectivity, stormwater management, permaculture, pedestrian amenities (seats, lights, bike facilities, activities) inclusiveness, and other placemaking features.

The Committee also discussed the pending Fleet Street stormwater management capital project and opportunities within the scope of work of that project for design of improvements to Vaughan Mall.

In an effort to begin creating a strategy for improvements, the Committee developed the following list of key characteristics for the Mall:

Sustainable	Interesting	Transition	Kid-friendly
Integrated	Safe	Shade	Versatile
Connectivity	Educational	Economic Vitality	Modular
Pathway	Systemic	Unique	
Calming	Artistic/artful/stimulating	“PLACE”	
Comfortable	Destination	Play space	

- IV. Next Steps  
For next meeting, members will research and share concepts/images of up to 10 precedents they have encountered that illustrate the key characteristics discussed.
- V. Next meeting – July 12, 2019 at 8 AM in Conference Room

- VI. Adjournment – A motion to adjourn was made by City Councilor Doug Roberts, seconded by Sam Winebaum. The motion carried unanimously. The meeting ended at 9:15 AM.