

# CITY OF PORTSMOUTH

Parking & Transportation Division

2022 Parking Supply and Demand Analysis for  
Downtown Portsmouth, New Hampshire



# PORTSMOUTH PARKING STUDY HISTORY

- It is Common Parking Industry Best Practice for Municipalities to Update Mid- and Long-Term Transportation Planning Assessments Through Engagement with a Professional Consulting Firm
- The City of Portsmouth Last Engaged Such a Study on August 15, 2011 (RFP 02-12)
- Study Findings Resulted in the **2012 Parking Principles** Document the City Currently Adheres To



# PORTSMOUTH PARKING STUDY 2022 GOALS

As in 2012, the proposed 2022 Study will Focus on:

- Assessment and Identification of Current and Alternative Approaches to Ensuring an Adequate Parking Supply
- Inform Future Investments & Guide Policy Choices and Zoning that:
  - Optimizes Utilization of Public Parking Facilities and Pricing
  - Cultivates Mode Shifts; Mitigates Parking Demand
  - Makes Effective Use of Available and Future Technology

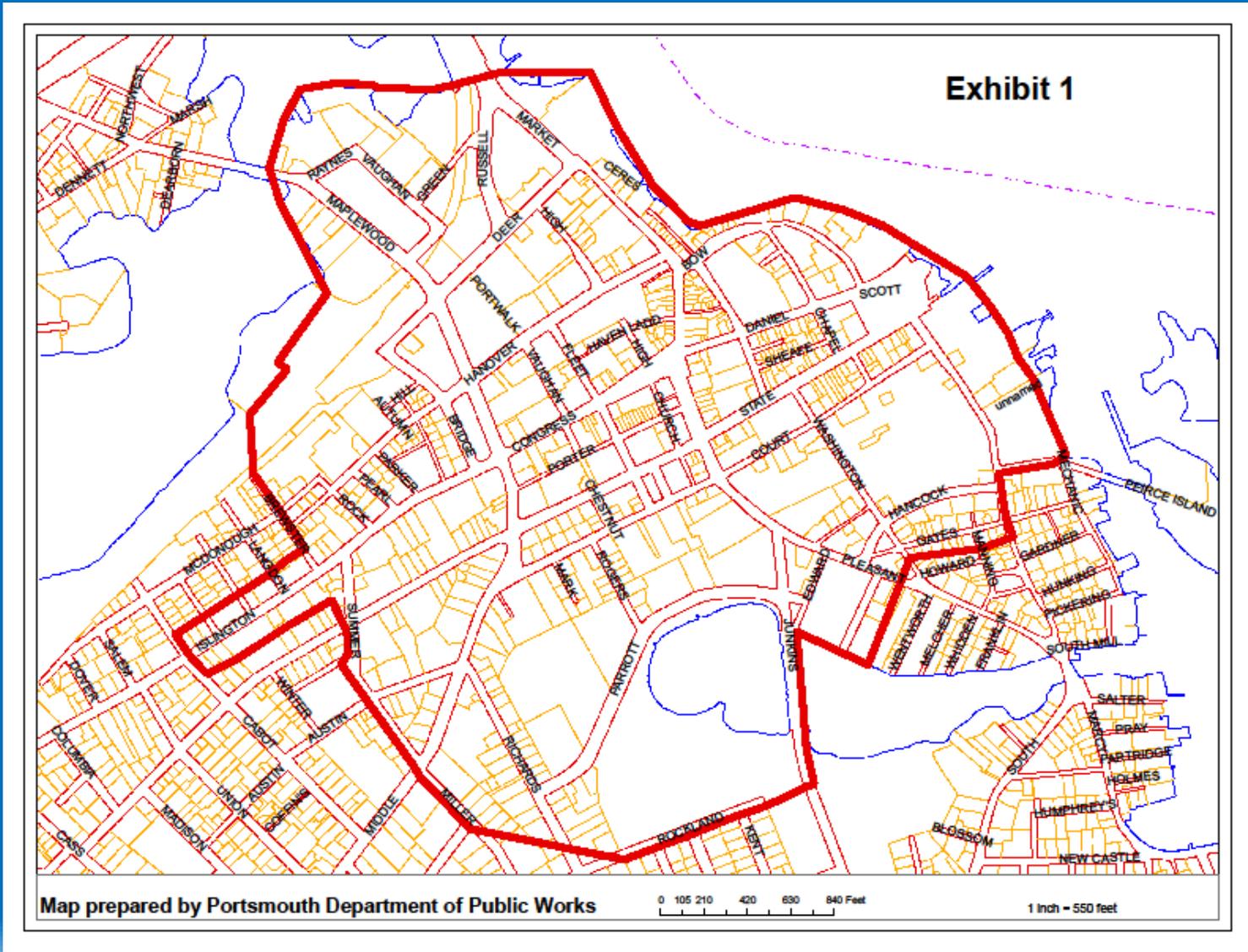


# HOW WILL THIS INFORM REGULATORY UPDATES

- Include a Benchmark Study to Review the Regulations of Comparable Communities to Identify Best Practices
- Explore Anticipated Parking Demand that Will Result from Approved, but Not Yet Built, Development Projects
- Explore Parking Utilization Data to Target Pricing Strategies that Will Impact Utilization Patterns
- Identify Strategies the City Should be Considering to Mitigate Parking Demand and Cultivate Mode Shifts



# PORTSMOUTH PARKING PROPOSED MAP AREA



# DISCUSSION

