

CITY OF PORTSMOUTH, NEW HAMPSHIRE
PORTSMOUTH CABLE AND BROADBAND INTERNET COMMISSION



MEETING MINUTES

Monday January 22, 2024 at 4:00 p.m.

Conference Room A, City Hall, 1 Junkins Ave. Portsmouth, NH

Attendees: Rob Capone (Capone), Luis Rodriguez (Rodriguez), Amrishi Chicooree (Chicooree) (arrived at 4:10), with Deputy City Manager/Regulatory Counsel Suzanne Woodland (DCM). Also attending, Gary Lowe and Jeffrey Abrams, pending new Commission members.

- I. The meeting was called to order at 4:02 p.m.
- II. The Commission discussed the structure of the public hearing scheduled to begin at 5:00 p.m.
- III. **Minutes.** Motion by Capone, seconded by Chicooree, to approve the minutes of January 3, 2024 (public and nonpublic minutes). All in favor.
- IV. **Other Business.** Rodriguez reported on his conversation with City staff members (Monte Bohanan and Sean Clancy) regarding how to best solicit information on cell phone coverage issues.

V. **Discussion of Comcast Franchise Renewal.**

At 4:30 p.m., Capone moved to go into non-public session, seconded by Rodriguez for purposes of discussion of legal advice pursuant to NH RSA 91-A:3ii(1). All in favor.

On a motion by Capone, seconded by Rodriguez, at 4:50 p.m. to return to public session, seal the minutes of the non-public session. All in favor.

On a motion by Capone to bring forward to the City Council, a two-month extension of the current Franchise Agreement with Comcast. Seconded by Rodriguez. All in favor.

- VI. **Public Hearing.** The public hearing portion of the meeting opened at 5:00PM. Chad Corder, Executive Director and Alexis Mason, President of Portsmouth Public Media Television spoke at the hearing. They showed a presentation about PPMTv and provided the attached summary of their organization. They requested on-going support of PPMTv though the Franchise Agreement renewal. There were no other public comments.

Motion by Capone, seconded by Chicooree to close the public hearing and adjourn the meeting at 5:55 p.m. All in favor.

Prepared by: Suzanne M. Woodland, Deputy City Attorney / Regulatory Counsel

Approved on: February 7, 2024

Portsmouth Public Media Television

Staff

Chad Cordner - Executive Director

Jake Webb - Studio Operations

Roxie Zwicker - Programming/Membership/Social Media

Board of Directors

Alexis Mason - President

Shannan Adler - Vice President

Peter Bielagus - Treasurer

Barbara Ward - Secretary

Tom Clark - Member

Julia Lanter - Member

Barbara Newton - Member

Jennifer Warren - Member

What is PPMTv?

Our mission is to act as a vibrant source of local news, views, information, arts, and entertainment to the Greater Portsmouth Area. Broadcasted via Comcast Channel 6 and online video-on-demand, we air a diverse catalog of staff- and member-produced programs that aim to bring the Seacoast community closer together. Above all we focus on education of television and multimedia as well as a platform to share their video content.

PPMTv has been in operation since 2011 and has grown from a single staff member with 2 volunteers to 3 staff, 2 interns, 25+ active annual members and many volunteers supporting our station.

Channel 6

(currently 2,850 programs in our library)

During a full week of programming, PPMTv has 1,155 slots to fill on our Tightrope system. That's about 165 slots per day that is available content for the public to view. This content consists of local and nationally produced Peg media.

Youtube Analytics

Because PPMtv is not regulated by the FCC, We are unable to get viewership numbers on our station. Therefore we use our youtube analytics for this information. We know that youtube has a larger reach than our channel but these numbers reflect our PPMtv produced content.

PPMTv currently has **13,052** subscribers and **695** videos on Youtube with a total of **4.1 million** views. We have an average of 12,000 hours watched per month. PPMTv is a growing local access television station with a lot of support from the community and its members.

Comparison to other stations:

PPMtv: 13,300 subscribers, 695 videos, 4.1 million views

Exeter Tv: 1,170 subscribers, 1.5k videos, 222k views

Nashua Tv: 3,540 subscribers, 766 videos, 1.7 million views
Concord Tv: 1,630 subscribers, 1.8k videos, 324k views

PortMedia Newburyport: 1,370 subscribers, 2.4k videos, 379k views

Total views of all listed stations: 2.6 million views

Organizations and Members Involved with PPMtv (FY 22-23)

- Portsmouth 400
- Chamber of Commerce
- Players Ring
- Black Heritage Trail
- Seacoast Senior Center
- Temple Israel
- Priority One
- Living and Learning with Disabilities
- Catholic Mass Hour
- Money in the Movies
- Center for Wildlife
- New Hampshire Council of Aging
- Jai Institute for Parenting
- NH Humanities Road Show
- Dorks and Dungeons
- Upside Arts Theater
- True Tales Live
- WSCA
- Stranger Than Fiction Improv Group
- Prescott Park
- Saltwater Collective
- Darci Creative

Educational Programs

Currently PPMtv offers educational classes for single and multi camera video production, editing, and full broadcast production to local citizens and students

- UNH Internships
- Portsmouth High School Internships
- Great Bay Internships
- Local citizens
- Members of PPMtv

We have an average of 5 students per year attend internships and classes. I personally have witnessed 6 students graduate in a career in film and television in my 7 years of employment with PPMtv

1 former student Jake Webb is now an employee of PPMtv