

## Arts & Cultural Commission (ACC)

### Workgroup Report

Communications

August 7, 2024

*In attendance:* Jason Goodrich, Ken Goldman, Gen Aichele, Theresa MacDowell

*Special Guests!:* Monte Bohanan, Stephanie Seacord

*Absent:* N/A

#### *Updates/Meeting Minutes:*

- Discussed other Portsmouth Commissions to better understand what other groups do to successfully reach citizens.
  - *Successful groups include:* Citywide Neighborhood Committee, Public Energy Advisory Committee, Safe Water Advisory Group
  - Success from these committees have been found through engagement through open forums and email lists.
- Portsmouth City Calendar is only used for city spaces and city closures.
  - The Portsmouth Chamber of Commerce and GoPorts are good places to find other city events.
  - Issue of not supporting some businesses over others, and watching out for how we promote on behalf of the city.
- We could utilize the Portsmouth Farmers Market by having ACC tabling there for a weekend, or we can create materials that can be handed out (or hand out the Cultural Plan)
- Other options for communication:
  - Newsletter, social media, city website, press releases, channel 22 slide, FlashVote
- Good next step for us would be to flesh out our page on the city website
  - We can have different pages, carousels of information.
    - See [PARC](#) (Pages examples) and [Public Works](#) (Carousel)

#### *Workgroup Action Items:*

- *Jason offered to reach out to Citywide Neighborhood Committee*
- *Theresa can mock up pages for Monte to build on webpage*
- *Creating a reel to introduce the Cultural Plan for the Metaverse*

#### ***ACC Action Items:***

- ***Would we want to create a Meet the Commission page for the Portsmouth website?***
- ***If so: a headshot and small blurb would be great to have to mock that up***
- ***Open to more ideas for what we can add to our page***

*Next Workgroup Meeting Date:*