

Print New Hampshire
97 Eddy Road, Suite 4
Manchester, NH 03102

8/27/19

Portsmouth Zoning Board of Adjustment
City Hall
1 Junkins Avenue
Portsmouth, NH 03801

Re: 163 Court Street – Barre & Soul

Dear Zoning Board of Adjustment;

Barre & Soul of 163 Court Street seeks relief from Section 10.1242 to allow more than one sign above the ground floor on two facades.

1. The variance is not contrary to the public interest;
The proposed use would add a design element to show occupancy of a barre and yoga studio on the second floor of a multitenant office building. The designs will help with both privacy and wayfinding.
2. The spirit of the ordinance is observed;
By not installing multiple wall signs with the business name on the same facade. The proposed window graphics should not be considered wall signage.
3. Substantial justice is done;
Adding window graphics will allow this business to maintain privacy while displaying graphics that creatively illustrate the studios use.
4. The values of surrounding properties are not diminished;
Window signage would not diminish the value of surrounding properties who have similar signage.
5. Literal enforcement of the ordinance would result in unnecessary hardship;

A) The purpose of the zoning restriction is to restrict duplicate wall signage on the same façade where Barre & Soul is trying add a design element to their windows to highlight the

space and show services they offer, while adding some privacy for their clients.

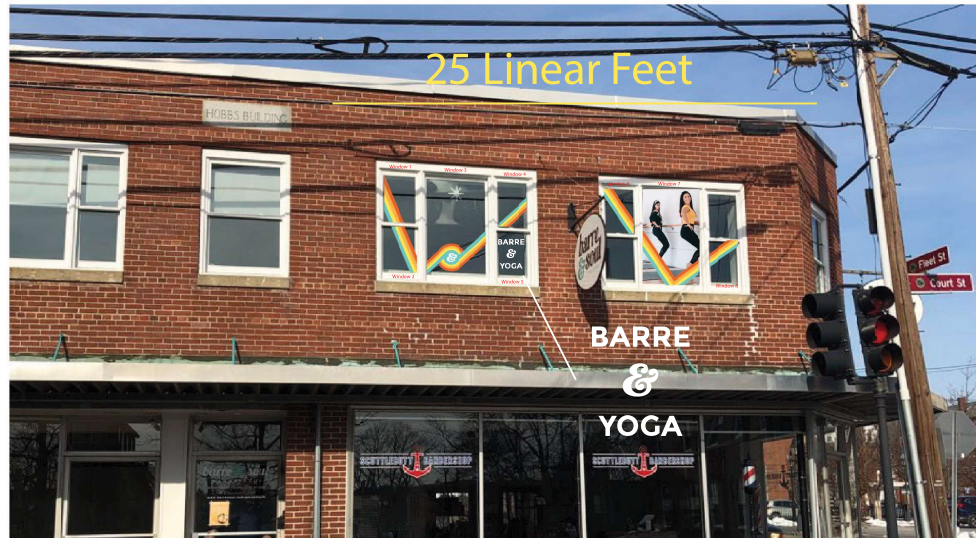
B) The space that Barre & Soul occupies is on a second floor and has large windows that face an intersection. As mentioned previously, the graphics will help with identifying the space for new clients, people who may not know what the space is being used for, and privacy of the clients.

Sincerely,

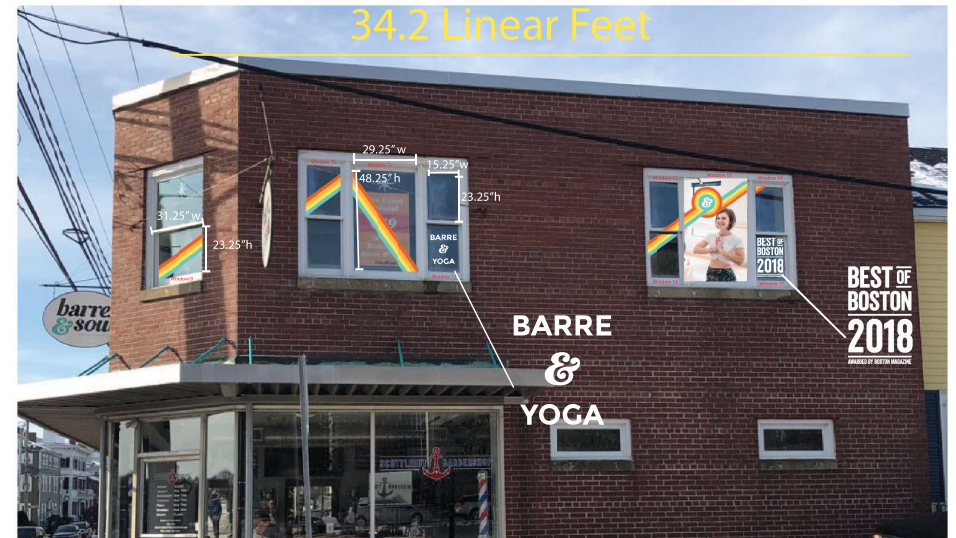
Julia Couture

Barre & Soul

163 Court St, Portsmouth, NH 03801



Digitally printed cut vinyl graphics, exterior application

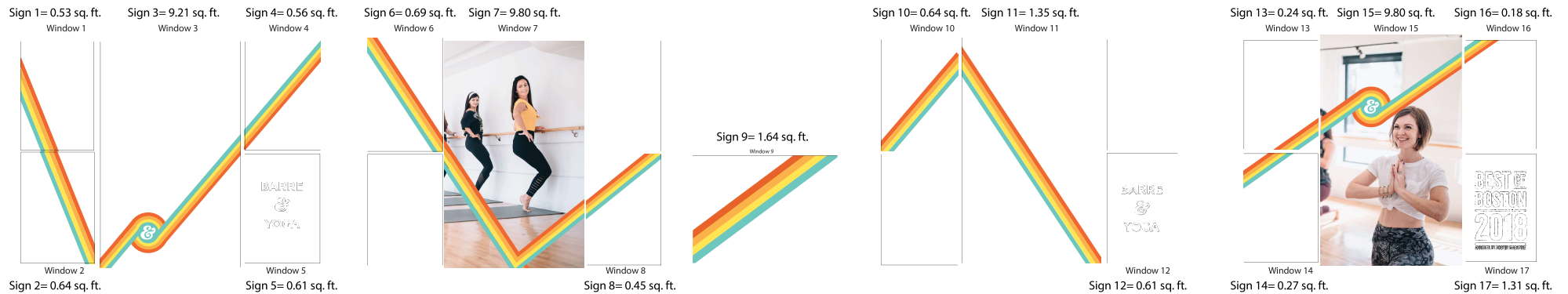


Window Dimensions:

23.25" high x 15.25" wide = windows 1, 2, 4, 5, 6, 8, 10, 12, 13, 14, 16, 17

48.25" high x 29.25" wide = windows 3, 7, 11, 15

23.25" high x 31.24" wide = window 9



Court St. Total Sq. Ft.
21.93

Fleet St. Total Sq. Ft.
16.04

