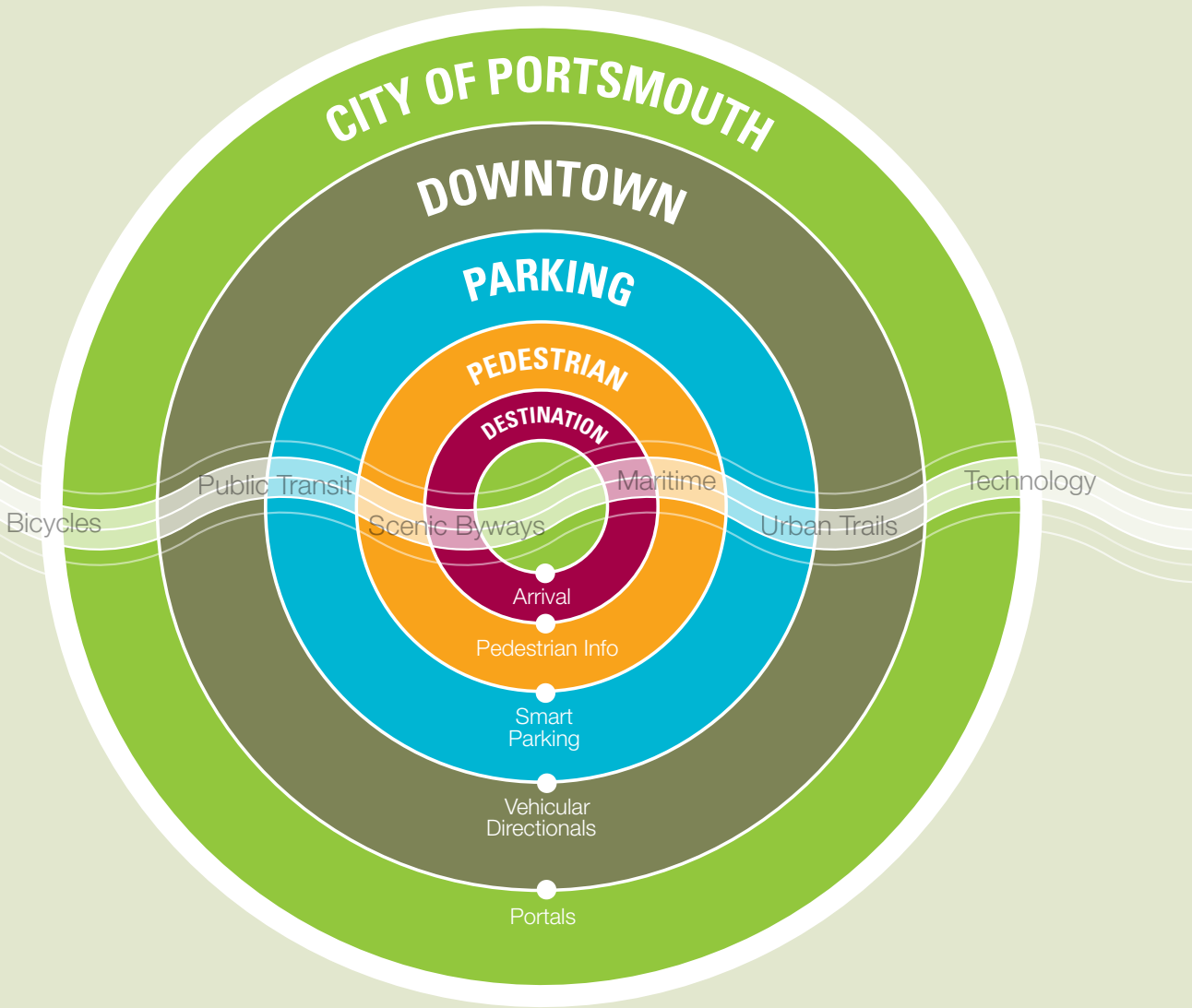


CITY OF PORTSMOUTH WAYFINDING PROGRAM



CITY OF PORTSMOUTH WAYFINDING PROGRAM

The primary challenges that need to be addressed;

Parking

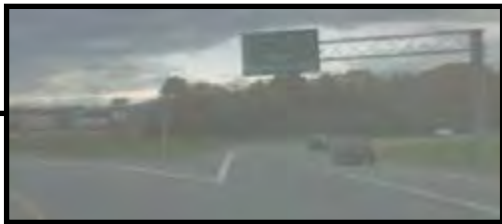
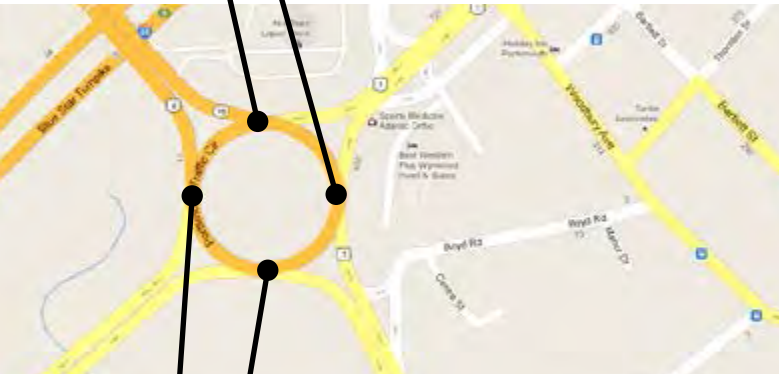
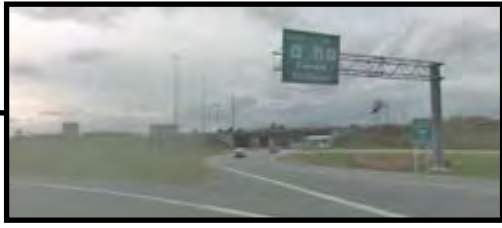
Reduce Visual Clutter

Build Consensus Through a Public Input Process

Multi-Modal and Technology Integration

Funding and Phasing Strategies





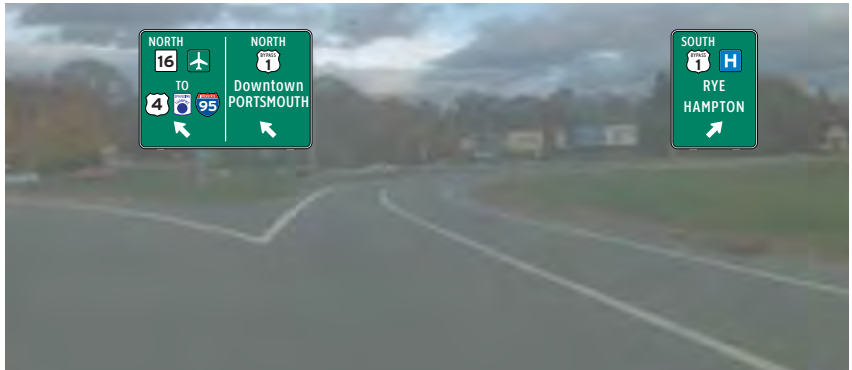
Existing NHDOT signage at Portsmouth Traffic Circle.



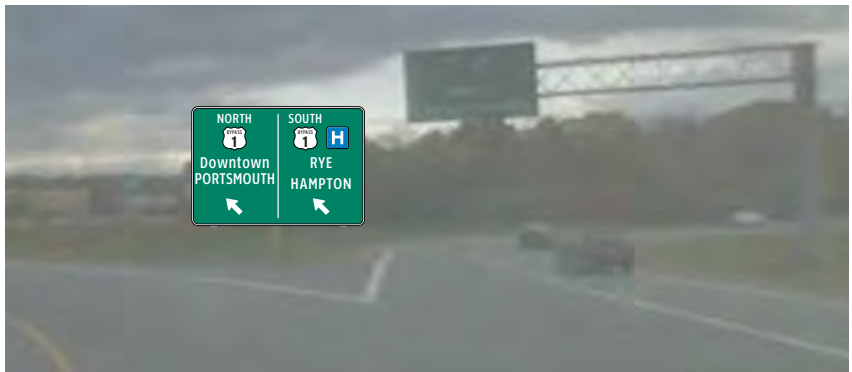
Recommended signage replacement.



Recommended signage replacements.

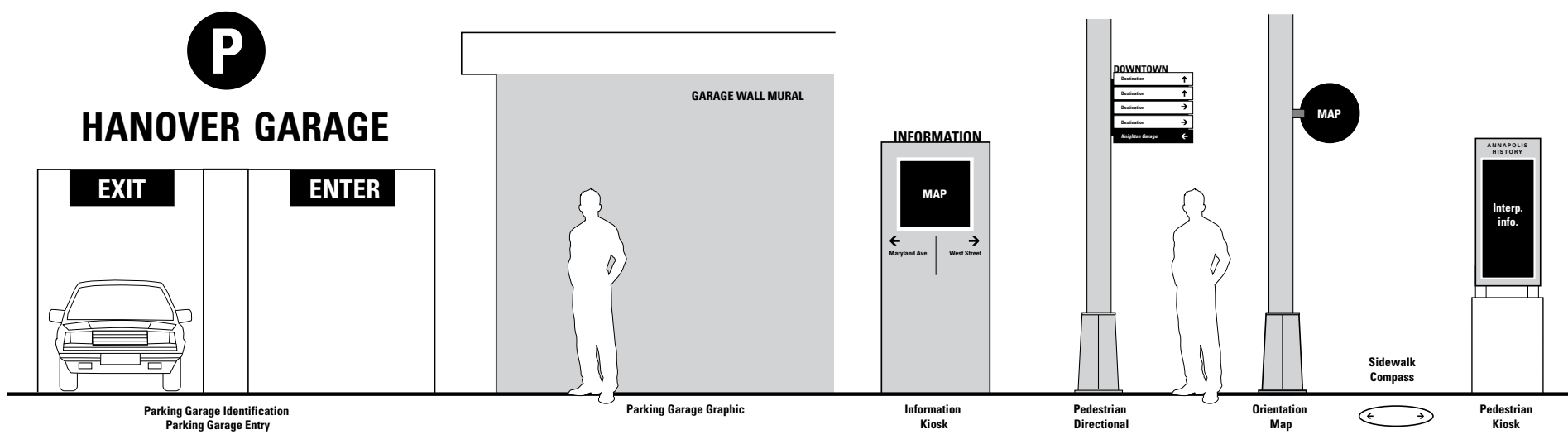
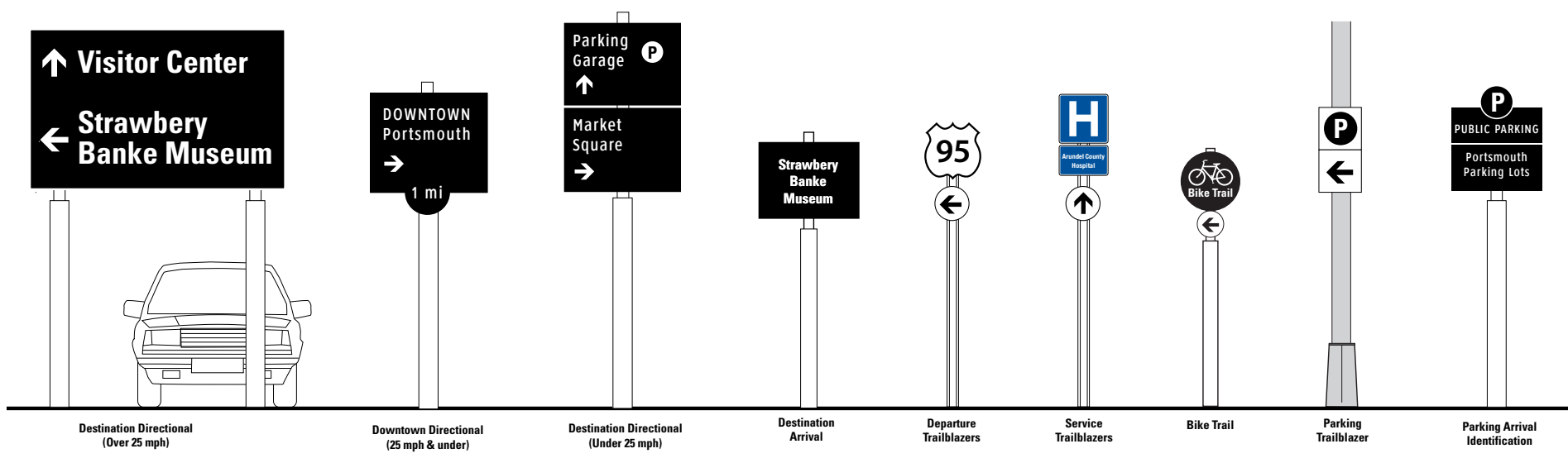
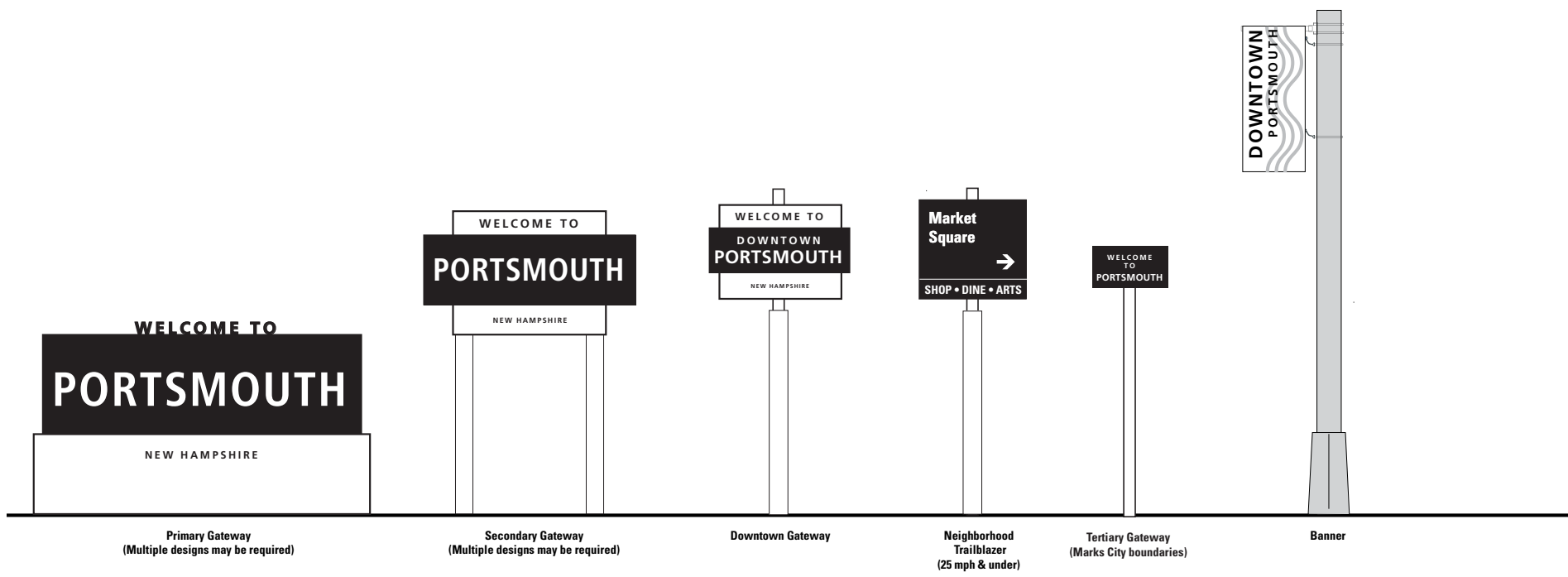


Recommended signage replacement and addition.



Recommended signage replacement.

All signs illustrated above are NOT to scale. They have been illustrated larger for LEGIBILITY only.





Wayfinding Sign Design Concepts Survey

Design Option 1

(CLICK TO ENLARGE)



Design Option 2

(CLICK TO ENLARGE)



Design Option 3

(CLICK TO ENLARGE)



Schematic Design Feedback

*1. Please rank each of the concepts from numbers 1 to 5 below (number 1 being the least favorable, and number 5 the most favorable):

	1	2	3	4	5
Design Option 1	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Design Option 2	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Design Option 3	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*2. Provide us feedback as to the pros and cons associated with each concept:

	Like	Dislike
Design Option 1	<input type="checkbox"/>	<input type="checkbox"/>
Design Option 2	<input type="checkbox"/>	<input type="checkbox"/>
Design Option 3	<input type="checkbox"/>	<input type="checkbox"/>

Please specify likes and dislikes

PORTSMOUTH NH WAYFINDING

Design Direction

OPTION #1 Incorporate Hand Crafted Brackets-Local Artisans

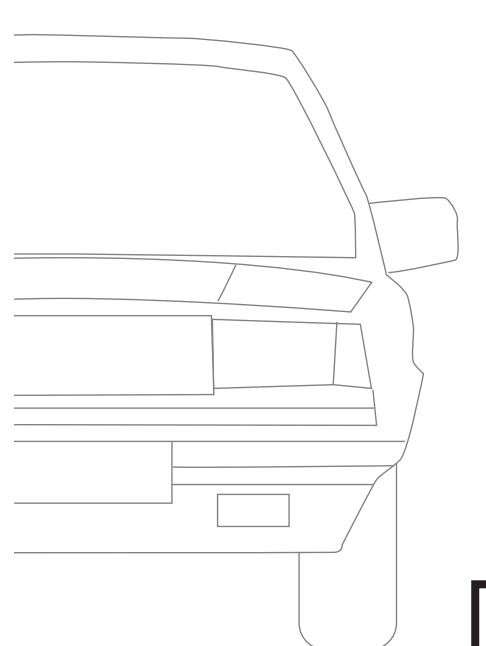
OPTION #2 – Preferred – Basis for Design

OPTION #3 - Incorporate Patterns – Local Artists

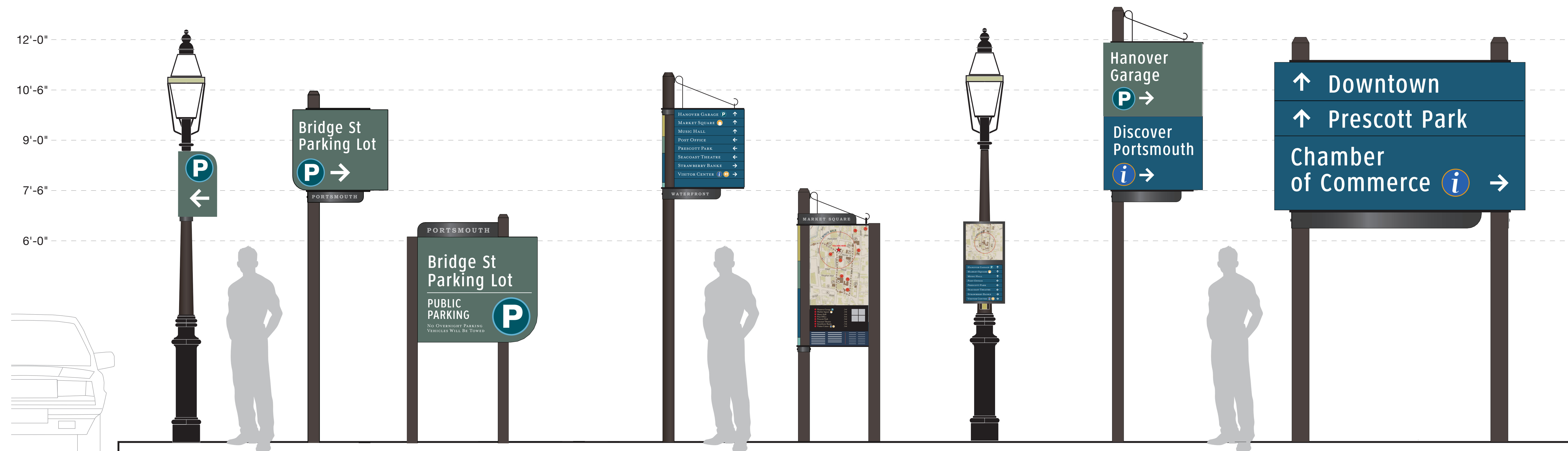
Comments:

- Identify "PORTSMOUTH" on the Parking system - Identify Districts on the Pedestrian System
- Use Blue Parking P
- No Granite Bollard on Pedestrian Kiosk
- No Custom Cast Collar
- Like: Cantilever Design-due to Sidewalk Clearance
- Like: Dual Color on Vehicular
- Like : Street Medallion/Compass
- Like : Icons and Walking Radius on Maps

15'-0"
13'-6"
12'-0"
10'-6"
9'-0"
7'-6"
6'-0"



SCALE: 3/4" = 1'-0"



PARK.1
Parking Lot Trailblazer
(SS Strap-mounted)

PARK.2
Parking Lot Directional
(Post-mounted)

PARK.3
Parking Lot Identification
(Stone-base Monument)

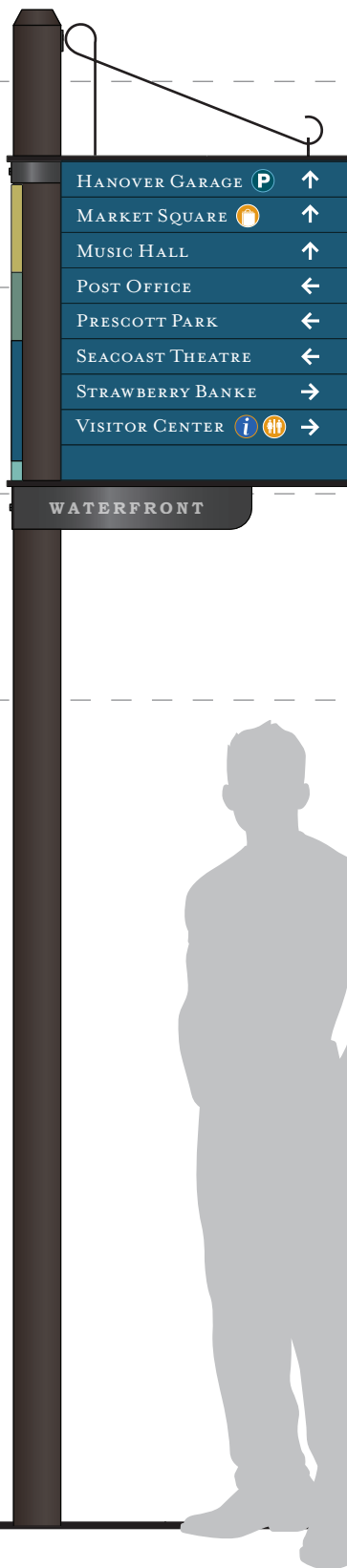
PED.1
Pedestrian Directional

KIOSK.1
Pedestrian Map + Information

KIOSK.2
Pedestrian Information
Interpretive

VDIR.1
Vehicular Directional
(4" Message - 25MPH or Less)

VDIR.4
Vehicular Directional
(6" Message - 35MPH or More)



PED.1
Pedestrian Directional



KIOSK.1
Pedestrian Map + Information



KIOSK.2
Pedestrian Information
Interpretive

INFORMATION



PORTSMOUTH

1 MILE WALK

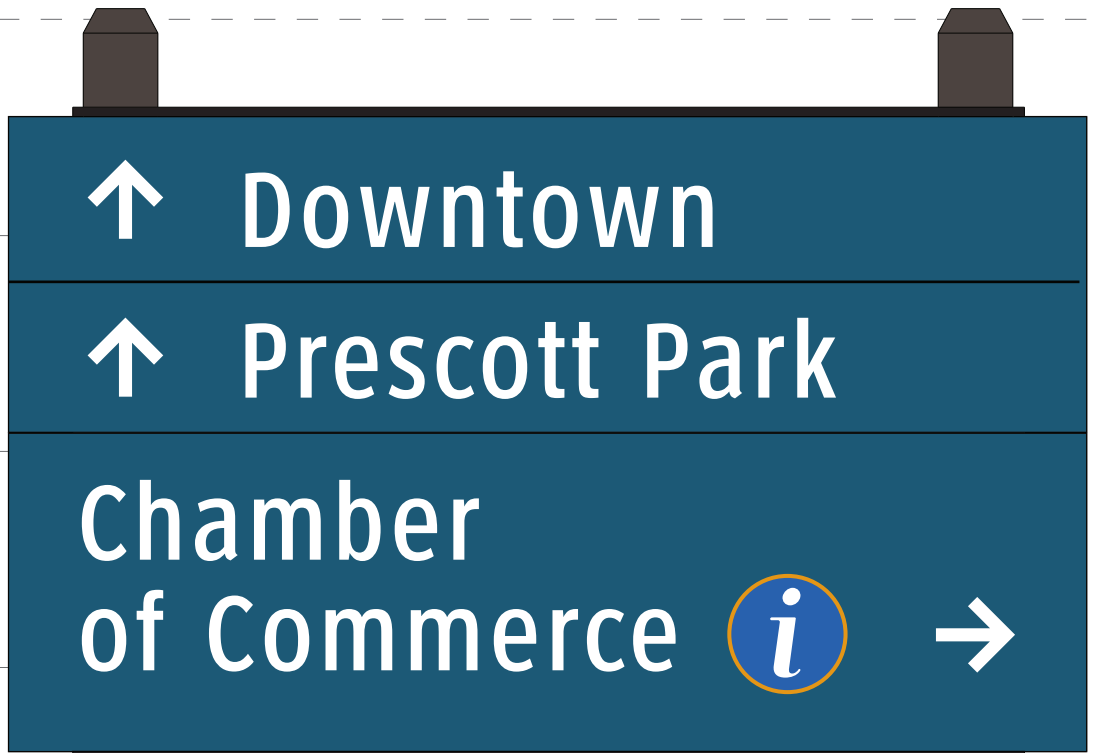
YOU ARE HERE

• Hammett Garage	1/4
• Main Square	1/4
• Main St	1/4
• Post Office	1/4
• Freedom Park	1/4
• Seaside Plaza	1/2
• Seaside Hotel	1/2
• Visitor Center	1/2

MARKET SQUARE

MARKET STREET JEWELERS





VDIR.1
Vehicular Directional
(4" Message - 25MPH or Less)

VDIR.4
Vehicular Directional
(6" Message - 35MPH or More)



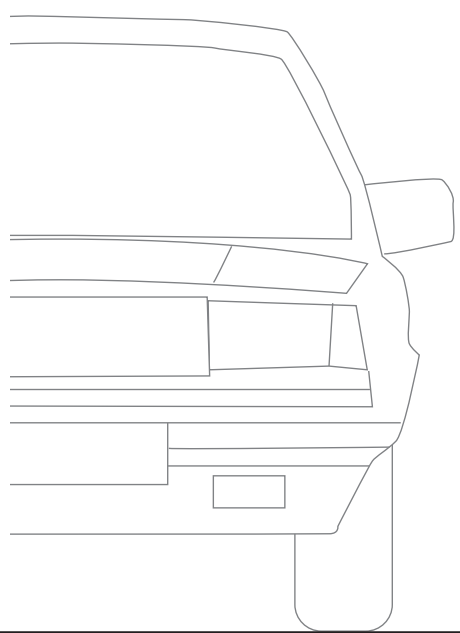
12'-0"

10'-6"

9'-0"

7'-6"

6'-0"

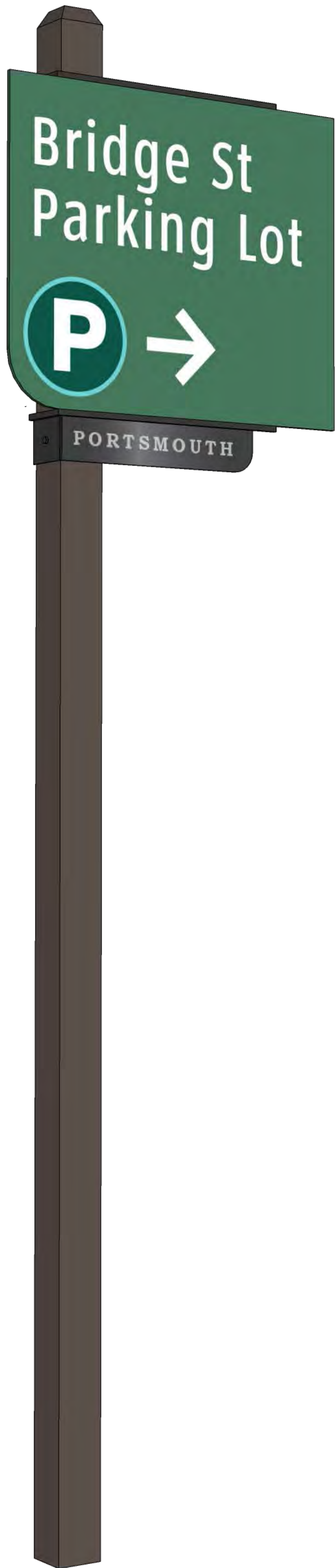


PARK.1
 Parking Lot Trailblazer
(SS Strap-mounted)

PARK.2
 Parking Lot Directional
(Post-mounted)

PARK.3
 Parking Lot Identification
(Stone-base Monument)

SCALE: 3/4" = 1'-0"



Existing
Conditions



Existing
Conditions



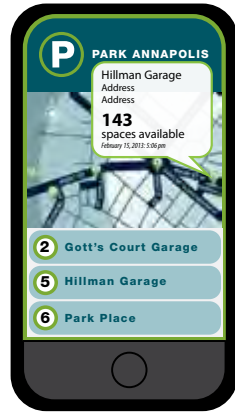
Primary Hanover Garage Entrance: Hanover Street



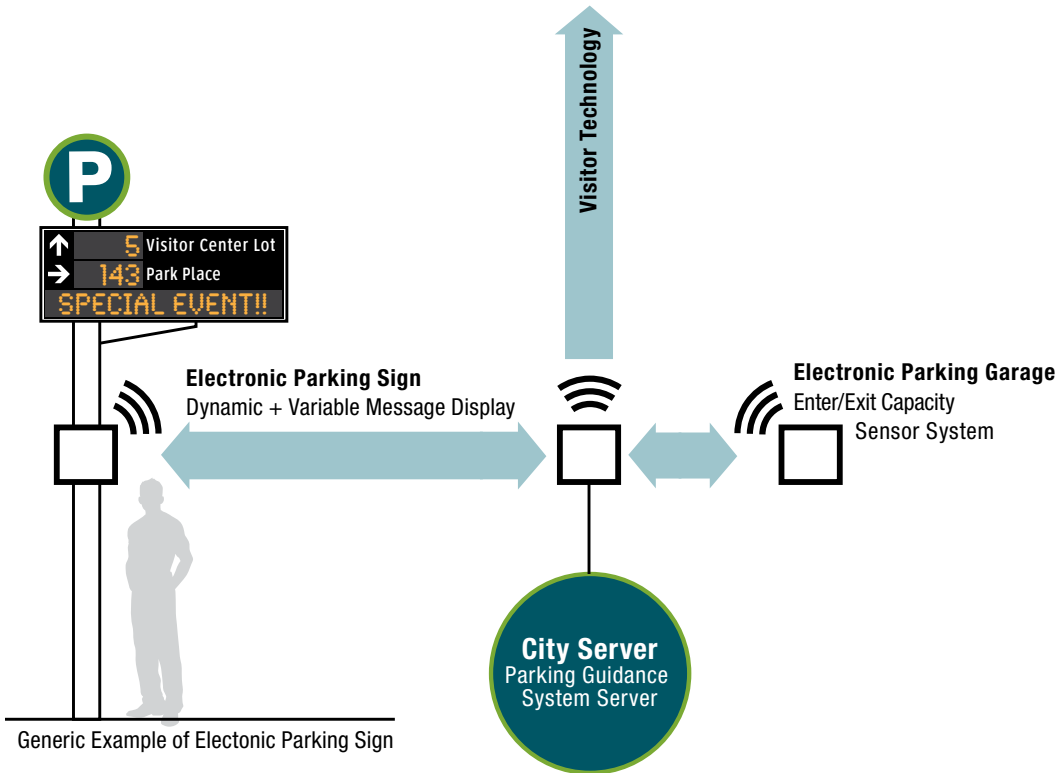
Secondary Hanover Garage Entrance: Fleet Street



Visitor Access
PARK ANNAPOLIS website

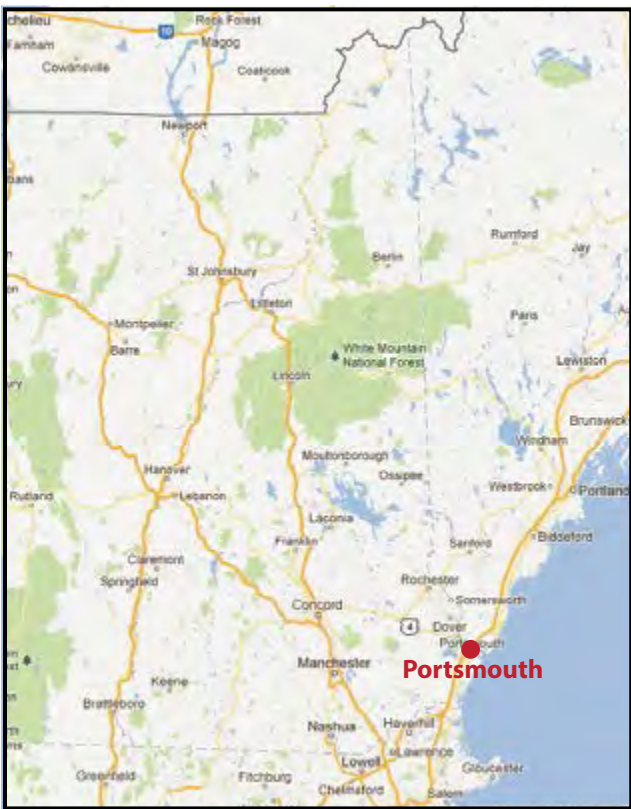


Visitor Access
PARK ANNAPOLIS mobile app










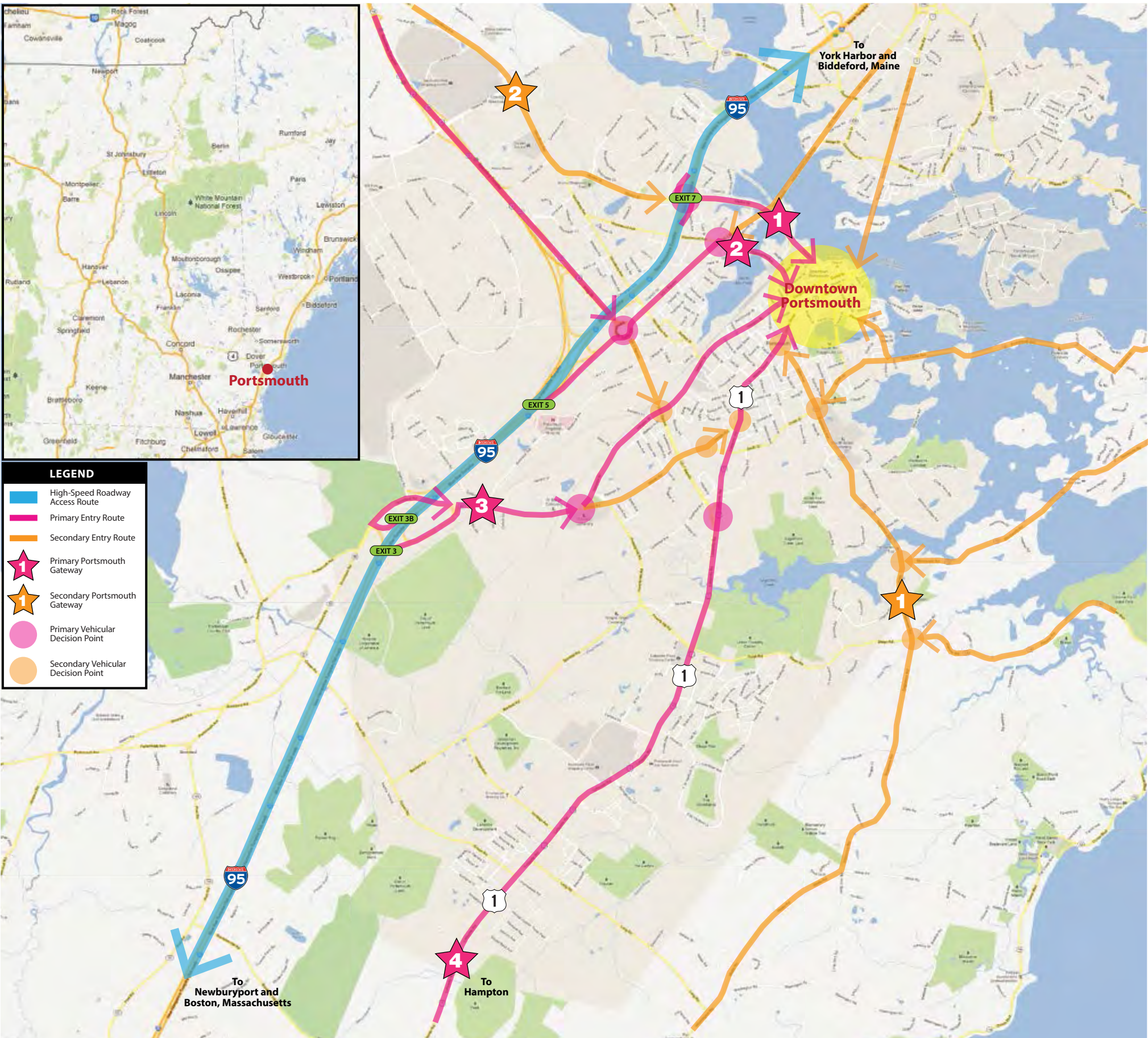
Generic Example of Electronic Parking Sign

The cities of Annapolis, San Diego and Austin are considering real-time parking systems.



LEGEND

-  High-Speed Roadway Access Route
-  Primary Entry Route
-  Secondary Entry Route
-  Primary Portsmouth Gateway
-  Secondary Portsmouth Gateway
-  Primary Vehicular Decision Point
-  Secondary Vehicular Decision Point



DELIVERABLES

❖ Completed to Date:

- Wayfinding Analysis
- Schematic Design Options
- Final Design
- Draft Programming
- Preliminary Phasing Plan

❖ In Progress

- Final Programming (December)
- Phasing Plan and Budget (December)
- Final Documentation (January)